

DEPARTMENT OF BUSINESS ADMINISTRATION

Mark Brown, D.B.A., Department Chair

The Department of Business Administration strives to assist business majors in becoming autonomous, competent, responsible, and interdependent individuals able to utilize Biblically-based business skills, intellect, wisdom and integrity to meet changing market place demands for the new millennium. Through the Distance Education program, a student may pursue a business degree with the following concentrations: Accounting, Computer Information Systems, Finance, Management, and Marketing. The concentrations in Accounting and Marketing are not always available in the residential program, however all Business Administration courses are available through Distance Education.

PURPOSE

It is the purpose of the Department of Business Administration to prepare students for leadership roles in Christian ministries, as well as public and private business worldwide by integrating Biblical principles with academic content. The degree also prepares the student for graduate studies in business.

OBJECTIVES

1. The student will identify an array of modern business techniques, including the application of currently accepted business principles and analytical reasoning within a technically changing global environment.
2. The student will demonstrate the ability to apply managerial skills by successfully completing the appropriate Capstone course.
3. The student will demonstrate competency in applying academic knowledge to business practice through participation in the activities designed to focus attention on national and international business.

ADVISING GUIDE

Please click the following link to find your program [Advising Guide](#).

BUSINESS: ACCOUNTING, B.B.A.**GENERAL EDUCATION REQUIREMENTS (see pages 48-49)**

| | |
|--|--------------------|
| Foundational Studies | 18 hours |
| <i>Must be completed within the first 45 hours</i> | |
| General Core Curriculum | 38-41 hours |
| Bible/Theology/Philosophy | 18 hours |
| Social Science Selection | 6-9 hours |
| HIST-1043 Survey of Western Civilization I OR HIST-1053 Survey of Western Civilization II | 3 hours |
| INTD-3013 Humanities | 3 hours |
| Humanities Selection | 3 hours |
| Physical Education Activity | 1 hour |
| Laboratory Science | 4 hours |
| TOTAL | 56-59 hours |

BUSINESS DEPARTMENT REQUIREMENTS

| | |
|--|-----------------|
| BUSI-1003 The Future of Business | 3 hours |
| CISS-1013 Introduction to Business Information Systems | 3 hours |
| BUSI-2503 Survey of Corporate Finance | 3 hours |
| BUSI-2603 Principles of Marketing | 3 hours |
| BUSI-2703 Principles of Management | 3 hours |
| STAT-2303 Introduction to Statistics | 3 hours |
| BUSI-3203 International Business | 3 hours |
| ENGL-3013 Business and Technical Writing | 3 hours |
| BUSI-4003 Business Law | 3 hours |
| TOTAL | 27 hours |

CONCENTRATION REQUIREMENTS

| | |
|--|-----------------|
| BUSI-2403 Principles of Accounting I | 3 hours |
| BUSI-2413 Principles of Accounting II | 3 hours |
| BUSI-3403 Intermediate Accounting I | 3 hours |
| BUSI-3413 Intermediate Accounting II | 3 hours |
| BUSI-3423 Cost Accounting | 3 hours |
| BUSI-3433 Income Tax | 3 hours |
| BUSI-3013 Principles of Macroeconomics (3) OR BUSI-3023 Principles of Microeconomics (3) | 3 hours |
| BUSI-4403 Auditing | 3 hours |
| BUSI-4843 Advanced Financial Accounting | 3 hours |
| TOTAL | 27 hours |

ELECTIVES

| | |
|--------------------|-----------------|
| Electives | 10 hours |
| TOTAL | 10 hours |

DEGREE TOTAL 120 HOURS

Must have 30 total hours at 3000-4000 level to meet graduation requirements for a bachelor's degree.

BUSINESS: COMPUTER INFORMATION SYSTEMS, B.B.A.**GENERAL EDUCATION REQUIREMENTS (see pages 48-49)**

| | |
|--|--------------------|
| Foundational Studies | 18 hours |
| <i>Must be completed within the first 45 hours</i> | |
| General Core Curriculum | 38-41 hours |
| Bible/Theology/Philosophy | 18 hours |
| Social Science Selection | 6-9 hours |
| HIST-1043 Survey of Western Civilization I OR HIST-1053 Survey of Western Civilization II | 3 hours |
| INTD-3013 Humanities | 3 hours |
| Humanities Selection | 3 hours |
| Physical Education Activity | 1 hour |

| | |
|--------------------------|--------------------|
| Laboratory Science | 4 hours |
| TOTAL | 56-59 hours |

BUSINESS DEPARTMENT REQUIREMENTS

| | |
|---|-----------------|
| BUSI-1003 The Future of Business..... | 3 hours |
| CISS-1013 Introduction to Business Information Systems..... | 3 hours |
| BUSI-2503 Survey of Corporate Finance | 3 hours |
| BUSI-2603 Principles of Marketing..... | 3 hours |
| BUSI-2703 Principles of Management..... | 3 hours |
| STAT-2303 Introduction to Statistics..... | 3 hours |
| BUSI-3203 International Business | 3 hours |
| ENGL-3013 Business and Technical Writing | 3 hours |
| BUSI-4003 Business Law | 3 hours |
| TOTAL | 27 hours |

CONCENTRATION REQUIREMENTS

| | |
|--|-----------------|
| CISS-1102 Programming Concepts..... | 2 hours |
| CISS-2202 Hardware Concepts..... | 2 hours |
| CISS-3302 Network Fundamentals..... | 2 hours |
| CISS-3403 Database Modeling | 3 hours |
| CISS-3503 Systems Analysis and Design..... | 3 hours |
| CISS-4803 System Project..... | 3 hours |
| CISS Programming Electives..... | 3 hours |
| TOTAL | 18 hours |

ELECTIVES

| | |
|--------------------|--------------------|
| Electives | 16-19 hours |
| TOTAL | 16-19 hours |

DEGREE TOTAL 120 HOURS

Must have 30 total hours at 3000-4000 level to meet graduation requirements for a bachelor's degree.

BUSINESS: FINANCE, B.B.A.**GENERAL EDUCATION REQUIREMENTS (see pages 48-49)**

| | |
|--|--------------------|
| Foundational Studies | 18 hours |
| <i>Must be completed within the first 45 hours</i> | |
| General Core Curriculum | 38-41 hours |
| Bible/Theology/Philosophy | 18 hours |
| Social Science Selection | 6-9 hours |
| HIST-1043 Survey of Western Civilization I OR | |
| HIST-1053 Survey of Western Civilization II | 3 hours |
| INTD-3013 Humanities | 3 hours |
| Humanities Selection | 3 hours |
| Physical Education Activity | 1 hour |
| Laboratory Science | 4 hours |
| TOTAL | 56-59 hours |

BUSINESS DEPARTMENT REQUIREMENTS

| | |
|---|-----------------|
| BUSI-1003 The Future of Business..... | 3 hours |
| CISS-1013 Introduction to Business Information Systems..... | 3 hours |
| BUSI-2503 Survey of Corporate Finance | 3 hours |
| BUSI-2603 Principles of Marketing..... | 3 hours |
| BUSI-2703 Principles of Management..... | 3 hours |
| STAT-2303 Introduction to Statistics..... | 3 hours |
| BUSI-3203 International Business | 3 hours |
| ENGL-3013 Business and Technical Writing | 3 hours |
| BUSI-4003 Business Law | 3 hours |
| TOTAL | 27 hours |

CONCENTRATION REQUIREMENTS

| | | |
|-----------|-----------------------------|---------|
| BUSI-2403 | Principles of Accounting I | 3 hours |
| BUSI-2413 | Principles of Accounting II | 3 hours |
| BUSI-3503 | Advanced Corporate Finance | 3 hours |
| BUSI-3513 | Investment Banking | 3 hours |
| BUSI-3543 | Commercial Bank Management | 3 hours |
| BUSI-4253 | International Finance | 3 hours |

TOTAL 18 hours

ELECTIVES

Electives 16-19 hours

TOTAL 16-19 hours

DEGREE TOTAL 120 HOURS

Must have 30 total hours at 3000-4000 level to meet graduation requirements for a bachelor's degree.

BUSINESS: MANAGEMENT, B.B.A.**GENERAL EDUCATION REQUIREMENTS (see pages 48-49)**

Foundational Studies 18 hours

Must be completed within the first 45 hours

General Core Curriculum 38-41 hours

Bible/Theology/Philosophy 18 hours

Social Science Selection 6-9 hours

HIST-1043 Survey of Western Civilization I OR

HIST-1053 Survey of Western Civilization II 3 hours

INTD-3013 Humanities 3 hours

Humanities Selection 3 hours

Physical Education Activity 1 hour

Laboratory Science 4 hours

TOTAL 56-59 hours

BUSINESS DEPARTMENT REQUIREMENTS

BUSI-1003 The Future of Business 3 hours

CISS-1013 Introduction to Business Information Systems 3 hours

BUSI-2503 Survey of Corporate Finance 3 hours

BUSI-2603 Principles of Marketing 3 hours

BUSI-2703 Principles of Management 3 hours

STAT-2303 Introduction to Statistics 3 hours

BUSI-3203 International Business 3 hours

ENGL-3013 Business and Technical Writing 3 hours

BUSI-4003 Business Law 3 hours

TOTAL 27 hours

CONCENTRATION REQUIREMENTS

BUSI-2403 Principles of Accounting I 3 hours

BUSI-2413 Principles of Accounting II 3 hours

BUSI-3013 Principles of Macroeconomics 3 hours

BUSI-3023 Principles of Microeconomics 3 hours

BUSI-3703 Organizational Behavior **OR**

PSYC-3633 Industrial and Organizational Psychology 3 hours

BUSI-3723 Human Resources Management 3 hours

BUSI-4873 Executive Leadership and Management 3 hours

TOTAL 21 hours

ELECTIVES

Electives 13-16 hours

TOTAL 13-16 hours

DEGREE TOTAL 120 HOURS

Must have 30 total hours at 3000-4000 level to meet graduation requirements for a bachelor's degree.

BUSINESS: MARKETING, B.B.A.**GENERAL EDUCATION REQUIREMENTS (see pages 48-49)**

| | |
|-----------------------------------|-----------------|
| Foundational Studies | 18 hours |
|-----------------------------------|-----------------|

Must be completed within the first 45 hours

| | |
|--------------------------------------|--------------------|
| General Core Curriculum | 38-41 hours |
|--------------------------------------|--------------------|

| | |
|---------------------------------|----------|
| Bible/Theology/Philosophy | 18 hours |
|---------------------------------|----------|

| | |
|--------------------------------|-----------|
| Social Science Selection | 6-9 hours |
|--------------------------------|-----------|

| | |
|---|--|
| HIST-1043 Survey of Western Civilization I OR | |
|---|--|

| | |
|---|---------|
| HIST-1053 Survey of Western Civilization II | 3 hours |
|---|---------|

| | |
|----------------------------|---------|
| INTD-3013 Humanities | 3 hours |
|----------------------------|---------|

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|----------------------------|---------|
| Humanities Selection | 3 hours |
|----------------------------|---------|

| | |
|-----------------------------------|--------|
| Physical Education Activity | 1 hour |
|-----------------------------------|--------|

| | |
|--------------------------|---------|
| Laboratory Science | 4 hours |
|--------------------------|---------|

| | |
|--------------------|--------------------|
| TOTAL | 56-59 hours |
|--------------------|--------------------|

BUSINESS DEPARTMENT REQUIREMENTS

| | |
|---------------------------------------|---------|
| BUSI-1003 The Future of Business..... | 3 hours |
|---------------------------------------|---------|

| | |
|---|---------|
| CISS-1013 Introduction to Business Information Systems..... | 3 hours |
|---|---------|

| | |
|---|---------|
| BUSI-2503 Survey of Corporate Finance | 3 hours |
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|--|---------|
| BUSI-2603 Principles of Marketing..... | 3 hours |
|--|---------|

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|---|---------|
| BUSI-2703 Principles of Management..... | 3 hours |
|---|---------|

| | |
|---|---------|
| STAT-2303 Introduction to Statistics..... | 3 hours |
|---|---------|

| | |
|--|---------|
| BUSI-3203 International Business | 3 hours |
|--|---------|

| | |
|--|---------|
| ENGL-3013 Business and Technical Writing | 3 hours |
|--|---------|

| | |
|------------------------------|---------|
| BUSI-4003 Business Law | 3 hours |
|------------------------------|---------|

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|--------------------|-----------------|
| TOTAL | 27 hours |
|--------------------|-----------------|

CONCENTRATION REQUIREMENTS

| | |
|-----------------------------|---------|
| BUSI-3603 Advertising | 3 hours |
|-----------------------------|---------|

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|------------------------------------|---------|
| BUSI-3613 Marketing Research | 3 hours |
|------------------------------------|---------|

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|--|--|
| BUSI-3643 Principles of Retailing (3) OR | |
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|---|---------|
| BUSI-3653 Professional Selling (3)..... | 3 hours |
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|----------------------------------|---------|
| BUSI-3663 Consumer Behavior..... | 3 hours |
|----------------------------------|---------|

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|--|---------|
| BUSI-4273 Multinational Marketing..... | 3 hours |
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|-----------------------------------|---------|
| BUSI-4633 Internet Marketing..... | 3 hours |
|-----------------------------------|---------|

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|------------------------------------|---------|
| BUSI-4863 Marketing Strategy | 3 hours |
|------------------------------------|---------|

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|--------------------|-----------------|
| TOTAL | 21 hours |
|--------------------|-----------------|

ELECTIVES

| | |
|-----------------|-------------|
| Electives | 13-16 hours |
|-----------------|-------------|

| | |
|--------------------|--------------------|
| TOTAL | 13-16 hours |
|--------------------|--------------------|

| | |
|---------------------------|------------------|
| DEGREE TOTAL | 120 HOURS |
|---------------------------|------------------|

Must have 30 total hours at 3000-4000 level to meet graduation requirements for a bachelor's degree.

BUSINESS ADMINISTRATION MINORS

ACCOUNTING

| | | |
|---------------------|--|-----------------|
| BUSI-2403 | Principles of Accounting I | 3 hours |
| BUSI-2413 | Principles of Accounting II | 3 hours |
| BUSI-3403 | Intermediate Accounting I | 3 hours |
| BUSI-3423 | Cost Accounting | 3 hours |
| BUSI-3433 | Income Tax | 3 hours |
| Economics Selection | | |
| BUSI-2013 | Principles of Macroeconomics OR | |
| BUSI-2023 | Principles of Microeconomics | 3 hours |
| TOTAL | | 18 hours |

BUSINESS MANAGEMENT

| | | |
|--------------|---------------------------------------|-----------------|
| BUSI-1003 | The Future of Business | 3 hours |
| BUSI-2013 | Principles of Macroeconomics | 3 hours |
| BUSI-2023 | Principles of Microeconomics | 3 hours |
| BUSI-2403 | Principles of Accounting I | 3 hours |
| BUSI-2703 | Principles of Management | 3 hours |
| BUSI-3703 | Organizational Behavior (3) OR | |
| BUSI-3723 | Human Resources Management (3) | 3 hours |
| TOTAL | | 18 hours |

COMPUTER INFORMATION SYSTEMS

| | | |
|--------------|--|-----------------|
| CISS-1013 | Introduction to Business Information Systems | 3 hours |
| CISS-1102 | Programming Concepts | 2 hours |
| CISS-2202 | Hardware Concepts | 2 hours |
| CISS-2403 | Data Modeling | 3 hours |
| CISS-3302 | Networking Fundamentals | 2 hours |
| CISS | Computer Electives | 6 hours |
| TOTAL | | 18 hours |

FINANCE

| | | |
|--------------|-----------------------------------|-----------------|
| BUSI-2403 | Principles of Accounting I | 3 hours |
| BUSI-2413 | Principles of Accounting II | 3 hours |
| BUSI-2503 | Survey of Corporate Finance | 3 hours |
| BUSI-3503 | Advanced Corporate Finance | 3 hours |
| BUSI-3513 | Investment Banking | 3 hours |
| BUSI-3543 | Commercial Bank Management | 3 hours |
| TOTAL | | 18 hours |

GENERAL BUSINESS

| | | |
|--------------|--|-----------------|
| BUSI-1003 | The Future of Business | 3 hours |
| CISS-1013 | Introduction to Business Information Systems | 3 hours |
| BUSI-2503 | Survey of Corporate Finance | 3 hours |
| BUSI-2603 | Principles of Marketing | 3 hours |
| BUSI-2703 | Principles of Management | 3 hours |
| BUSI-3003 | Business Law OR | 3 hours |
| BUSI-3203 | International Business | 3 hours |
| TOTAL | | 18 hours |

INTERNATIONAL BUSINESS

| | |
|---|---------|
| BUSI-1003 Future of Business | 3 hours |
| BUSI-3203 International Business | 3 hours |
| Four of the following: | |
| BUSI-2013 Principles of Macroeconomics..... | 3 hours |
| BUSI-4203 Multinational Corporate Strategies | 3 hours |
| BUSI-4223 International Logistics & Transportation Management | 3 hours |
| BUSI-4233 International Business Ethics | 3 hours |
| BUSI-4253 International Finance | 3 hours |
| BUSI-4273 Multinational Marketing..... | 3 hours |

TOTAL **18 hours**

MARKETING

| | |
|--|---------|
| BUSI-2603 Principles of Marketing | 3 hours |
| BUSI-3603 Advertising..... | 3 hours |
| BUSI-3643 Principles of Retailing (3) OR | |
| BUSI-3653 Professional Selling (3)..... | 3 hours |
| BUSI-3663 Consumer Behavior | 3 hours |
| BUSI-4273 Multinational Marketing..... | 3 hours |
| Marketing Electives..... | 3 hours |

TOTAL **18 hours**