

## **DEPARTMENT OF BUSINESS ADMINISTRATION**

**Mark Brown, D.B.A., Department Chair**

The Department of Business Administration strives to assist business majors in becoming autonomous, competent, responsible, and interdependent individuals able to utilize Biblically-based business skills, intellect, wisdom and integrity to meet changing market place demands for the new millennium. Through the Distance Education program, a student may pursue a business degree with the following concentrations: Accounting, Computer Information Systems, Finance, Management, and Marketing. The concentrations in Accounting and Marketing are not always available in the residential program, however all Business Administration courses are available through Distance Education.

### **PURPOSE**

It is the purpose of the Department of Business Administration to prepare students for leadership roles in Christian ministries, as well as public and private business worldwide by integrating Biblical principles with academic content. The degree also prepares the student for graduate studies in business.

### **OBJECTIVES**

1. The student will identify an array of modern business techniques, including the application of currently accepted business principles and analytical reasoning within a technically changing global environment.
2. The student will demonstrate the ability to apply managerial skills by successfully completing the appropriate Capstone course.
3. The student will demonstrate competency in applying academic knowledge to business practice through participation in the activities designed to focus attention on national and international business.

### **ADVISING GUIDE**

Please click the following link to find your program [Advising Guide](#).

## **BUSINESS: ACCOUNTING, B.B.A.**

### **GENERAL EDUCATION REQUIREMENTS (see pages 48-49)**

<b>Foundational Studies</b> .....	<b>18 hours</b>
<i>Must be completed within the first 45 hours</i>	
<b>General Core Curriculum</b> .....	<b>38-41 hours</b>
Bible/Theology/Philosophy .....	18 hours
Social Science Selection .....	6-9 hours
HIST-1043 Survey of Western Civilization I OR HIST-1053 Survey of Western Civilization II .....	3 hours
INTD-3013 Humanities .....	3 hours
Humanities Selection .....	3 hours
Physical Education Activity .....	1 hour
Laboratory Science .....	4 hours
<b>TOTAL</b> .....	<b>56-59 hours</b>

### **BUSINESS DEPARTMENT REQUIREMENTS**

BUSI-1003 The Future of Business .....	3 hours
CISS-1013 Introduction to Business Information Systems .....	3 hours
BUSI-2503 Survey of Corporate Finance .....	3 hours
BUSI-2603 Principles of Marketing .....	3 hours
BUSI-2703 Principles of Management .....	3 hours
STAT-2303 Introduction to Statistics .....	3 hours
BUSI-3203 International Business .....	3 hours
ENGL-3013 Business and Technical Writing .....	3 hours
BUSI-4003 Business Law .....	3 hours
<b>TOTAL</b> .....	<b>27 hours</b>

### **CONCENTRATION REQUIREMENTS**

BUSI-2403 Principles of Accounting I .....	3 hours
BUSI-2413 Principles of Accounting II .....	3 hours
BUSI-3403 Intermediate Accounting I .....	3 hours
BUSI-3413 Intermediate Accounting II .....	3 hours
BUSI-3423 Cost Accounting .....	3 hours
BUSI-3433 Income Tax .....	3 hours
BUSI-3013 Principles of Macroeconomics (3) <b>OR</b> BUSI-3023 Principles of Microeconomics (3) .....	3 hours
BUSI-4403 Auditing .....	3 hours
BUSI-4843 Advanced Financial Accounting .....	3 hours
<b>TOTAL</b> .....	<b>27 hours</b>

### **ELECTIVES**

Electives .....	10 hours
<b>TOTAL</b> .....	<b>10 hours</b>

### **DEGREE TOTAL ..... 120 HOURS**

Must have 30 total hours at 3000-4000 level to meet graduation requirements for a bachelor's degree.

## **BUSINESS: COMPUTER INFORMATION SYSTEMS, B.B.A.**

### **GENERAL EDUCATION REQUIREMENTS (see pages 48-49)**

<b>Foundational Studies</b> .....	<b>18 hours</b>
<i>Must be completed within the first 45 hours</i>	
<b>General Core Curriculum</b> .....	<b>38-41 hours</b>
Bible/Theology/Philosophy .....	18 hours
Social Science Selection .....	6-9 hours
HIST-1043 Survey of Western Civilization I OR HIST-1053 Survey of Western Civilization II .....	3 hours
INTD-3013 Humanities .....	3 hours
Humanities Selection .....	3 hours
Physical Education Activity .....	1 hour

Laboratory Science .....	4 hours	
<b>TOTAL .....</b>		<b>56-59 hours</b>

### **BUSINESS DEPARTMENT REQUIREMENTS**

BUSI-1003 The Future of Business.....	3 hours	
CISS-1013 Introduction to Business Information Systems.....	3 hours	
BUSI-2503 Survey of Corporate Finance .....	3 hours	
BUSI-2603 Principles of Marketing.....	3 hours	
BUSI-2703 Principles of Management.....	3 hours	
STAT-2303 Introduction to Statistics.....	3 hours	
BUSI-3203 International Business .....	3 hours	
ENGL-3013 Business and Technical Writing .....	3 hours	
BUSI-4003 Business Law .....	3 hours	
<b>TOTAL .....</b>		<b>27 hours</b>

### **CONCENTRATION REQUIREMENTS**

CISS-1102 Programming Concepts.....	2 hours	
CISS-2202 Hardware Concepts.....	2 hours	
CISS-3302 Network Fundamentals.....	2 hours	
CISS-3403 Database Modeling .....	3 hours	
CISS-3503 Systems Analysis and Design.....	3 hours	
CISS-4803 System Project.....	3 hours	
CISS Programming Electives.....	3 hours	
<b>TOTAL .....</b>		<b>18 hours</b>

### **ELECTIVES**

Electives .....	16-19 hours	
<b>TOTAL .....</b>		<b>16-19 hours</b>

### **DEGREE TOTAL ..... 120 HOURS**

Must have 30 total hours at 3000-4000 level to meet graduation requirements for a bachelor's degree.

## **BUSINESS: FINANCE, B.B.A.**

### **GENERAL EDUCATION REQUIREMENTS (see pages 48-49)**

<b>Foundational Studies .....</b>		<b>18 hours</b>
<i>Must be completed within the first 45 hours</i>		
<b>General Core Curriculum .....</b>		<b>38-41 hours</b>
Bible/Theology/Philosophy .....	18 hours	
Social Science Selection .....	6-9 hours	
HIST-1043 Survey of Western Civilization I OR		
HIST-1053 Survey of Western Civilization II .....	3 hours	
INTD-3013 Humanities .....	3 hours	
Humanities Selection .....	3 hours	
Physical Education Activity .....	1 hour	
Laboratory Science .....	4 hours	
<b>TOTAL .....</b>		<b>56-59 hours</b>

### **BUSINESS DEPARTMENT REQUIREMENTS**

BUSI-1003 The Future of Business.....	3 hours	
CISS-1013 Introduction to Business Information Systems.....	3 hours	
BUSI-2503 Survey of Corporate Finance .....	3 hours	
BUSI-2603 Principles of Marketing.....	3 hours	
BUSI-2703 Principles of Management.....	3 hours	
STAT-2303 Introduction to Statistics.....	3 hours	
BUSI-3203 International Business .....	3 hours	
ENGL-3013 Business and Technical Writing .....	3 hours	
BUSI-4003 Business Law .....	3 hours	
<b>TOTAL .....</b>		<b>27 hours</b>

**CONCENTRATION REQUIREMENTS**

BUSI-2403	Principles of Accounting I	3 hours
BUSI-2413	Principles of Accounting II	3 hours
BUSI-3503	Advanced Corporate Finance	3 hours
BUSI-3513	Investment Banking	3 hours
BUSI-3543	Commercial Bank Management	3 hours
BUSI-4253	International Finance	3 hours

**TOTAL** ..... 18 hours

**ELECTIVES**

Electives ..... 16-19 hours

**TOTAL** ..... 16-19 hours

**DEGREE TOTAL** ..... 120 HOURS

Must have 30 total hours at 3000-4000 level to meet graduation requirements for a bachelor's degree.

**BUSINESS: MANAGEMENT, B.B.A.****GENERAL EDUCATION REQUIREMENTS (see pages 48-49)**

**Foundational Studies** ..... 18 hours

*Must be completed within the first 45 hours*

**General Core Curriculum** ..... 38-41 hours

Bible/Theology/Philosophy ..... 18 hours

Social Science Selection ..... 6-9 hours

HIST-1043 Survey of Western Civilization I OR

HIST-1053 Survey of Western Civilization II ..... 3 hours

INTD-3013 Humanities ..... 3 hours

Humanities Selection ..... 3 hours

Physical Education Activity ..... 1 hour

Laboratory Science ..... 4 hours

**TOTAL** ..... 56-59 hours

**BUSINESS DEPARTMENT REQUIREMENTS**

BUSI-1003 The Future of Business ..... 3 hours

CISS-1013 Introduction to Business Information Systems ..... 3 hours

BUSI-2503 Survey of Corporate Finance ..... 3 hours

BUSI-2603 Principles of Marketing ..... 3 hours

BUSI-2703 Principles of Management ..... 3 hours

STAT-2303 Introduction to Statistics ..... 3 hours

BUSI-3203 International Business ..... 3 hours

ENGL-3013 Business and Technical Writing ..... 3 hours

BUSI-4003 Business Law ..... 3 hours

**TOTAL** ..... 27 hours

**CONCENTRATION REQUIREMENTS**

BUSI-2403 Principles of Accounting I ..... 3 hours

BUSI-2413 Principles of Accounting II ..... 3 hours

BUSI-3013 Principles of Macroeconomics ..... 3 hours

BUSI-3023 Principles of Microeconomics ..... 3 hours

BUSI-3703 Organizational Behavior **OR**

PSYC-3633 Industrial and Organizational Psychology ..... 3 hours

BUSI-3723 Human Resources Management ..... 3 hours

BUSI-4873 Executive Leadership and Management ..... 3 hours

**TOTAL** ..... 21 hours

**ELECTIVES**

Electives ..... 13-16 hours

**TOTAL** ..... 13-16 hours

**DEGREE TOTAL** ..... 120 HOURS

Must have 30 total hours at 3000-4000 level to meet graduation requirements for a bachelor's degree.

**BUSINESS: MARKETING, B.B.A.****GENERAL EDUCATION REQUIREMENTS (see pages 48-49)**

<b>Foundational Studies</b> .....	<b>18 hours</b>
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*Must be completed within the first 45 hours*

<b>General Core Curriculum</b> .....	<b>38-41 hours</b>
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Bible/Theology/Philosophy .....	18 hours
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Social Science Selection .....	6-9 hours
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HIST-1043 Survey of Western Civilization I OR	
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HIST-1053 Survey of Western Civilization II .....	3 hours
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INTD-3013 Humanities .....	3 hours
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Humanities Selection .....	3 hours
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Physical Education Activity .....	1 hour
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Laboratory Science .....	4 hours
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<b>TOTAL</b> .....	<b>56-59 hours</b>
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**BUSINESS DEPARTMENT REQUIREMENTS**

BUSI-1003 The Future of Business .....	3 hours
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CISS-1013 Introduction to Business Information Systems .....	3 hours
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BUSI-2503 Survey of Corporate Finance .....	3 hours
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BUSI-2603 Principles of Marketing .....	3 hours
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BUSI-2703 Principles of Management .....	3 hours
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STAT-2303 Introduction to Statistics .....	3 hours
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BUSI-3203 International Business .....	3 hours
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ENGL-3013 Business and Technical Writing .....	3 hours
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BUSI-4003 Business Law .....	3 hours
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<b>TOTAL</b> .....	<b>27 hours</b>
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**CONCENTRATION REQUIREMENTS**

BUSI-3603 Advertising .....	3 hours
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BUSI-3613 Marketing Research .....	3 hours
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BUSI-3643 Principles of Retailing (3) OR	
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BUSI-3653 Professional Selling (3) .....	3 hours
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BUSI-3663 Consumer Behavior .....	3 hours
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BUSI-4273 Multinational Marketing .....	3 hours
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BUSI-4633 Internet Marketing .....	3 hours
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BUSI-4863 Marketing Strategy .....	3 hours
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<b>TOTAL</b> .....	<b>21 hours</b>
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**ELECTIVES**

Electives .....	13-16 hours
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<b>TOTAL</b> .....	<b>13-16 hours</b>
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<b>DEGREE TOTAL</b> .....	<b>120 HOURS</b>
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Must have 30 total hours at 3000-4000 level to meet graduation requirements for a bachelor's degree.

## BUSINESS ADMINISTRATION MINORS

### ACCOUNTING

BUSI-2403	Principles of Accounting I .....	3 hours
BUSI-2413	Principles of Accounting II .....	3 hours
BUSI-3403	Intermediate Accounting I .....	3 hours
BUSI-3423	Cost Accounting .....	3 hours
BUSI-3433	Income Tax .....	3 hours
Economics Selection		
BUSI-2013	Principles of Macroeconomics <b>OR</b>	
BUSI-2023	Principles of Microeconomics .....	3 hours

**TOTAL** ..... 18 hours

### BUSINESS MANAGEMENT

BUSI-1003	The Future of Business .....	3 hours
BUSI-2013	Principles of Macroeconomics .....	3 hours
BUSI-2023	Principles of Microeconomics .....	3 hours
BUSI-2403	Principles of Accounting I .....	3 hours
BUSI-2703	Principles of Management .....	3 hours
BUSI-3703	Organizational Behavior (3) <b>OR</b>	
BUSI-3723	Human Resources Management (3) .....	3 hours

**TOTAL** ..... 18 hours

### COMPUTER INFORMATION SYSTEMS

CISS-1013	Introduction to Business Information Systems .....	3 hours
CISS-1102	Programming Concepts .....	2 hours
CISS-2202	Hardware Concepts .....	2 hours
CISS-2403	Data Modeling .....	3 hours
CISS-3302	Networking Fundamentals .....	2 hours
CISS	Computer Electives .....	6 hours

**TOTAL** ..... 18 hours

### FINANCE

BUSI-2403	Principles of Accounting I .....	3 hours
BUSI-2413	Principles of Accounting II .....	3 hours
BUSI-2503	Survey of Corporate Finance .....	3 hours
BUSI-3503	Advanced Corporate Finance .....	3 hours
BUSI-3513	Investment Banking .....	3 hours
BUSI-3543	Commercial Bank Management .....	3 hours

**TOTAL** ..... 18 hours

### GENERAL BUSINESS

BUSI-1003	The Future of Business .....	3 hours
CISS-1013	Introduction to Business Information Systems .....	3 hours
BUSI-2503	Survey of Corporate Finance .....	3 hours
BUSI-2603	Principles of Marketing .....	3 hours
BUSI-2703	Principles of Management .....	3 hours
BUSI-3003	Business Law <b>OR</b> .....	3 hours
BUSI-3203	International Business .....	3 hours

**TOTAL** ..... 18 hours

**INTERNATIONAL BUSINESS**

BUSI-1003 Future of Business .....	3 hours
BUSI-3203 International Business .....	3 hours
Four of the following:	
BUSI-2013 Principles of Macroeconomics.....	3 hours
BUSI-4203 Multinational Corporate Strategies .....	3 hours
BUSI-4223 International Logistics & Transportation Management .....	3 hours
BUSI-4233 International Business Ethics .....	3 hours
BUSI-4253 International Finance .....	3 hours
BUSI-4273 Multinational Marketing.....	3 hours

**TOTAL** ..... **18 hours**

**MARKETING**

BUSI-2603 Principles of Marketing .....	3 hours
BUSI-3603 Advertising.....	3 hours
BUSI-3643 Principles of Retailing (3) OR	
BUSI-3653 Professional Selling (3).....	3 hours
BUSI-3663 Consumer Behavior .....	3 hours
BUSI-4273 Multinational Marketing.....	3 hours
Marketing Electives.....	3 hours

**TOTAL** ..... **18 hours**