

DEPARTMENT OF BUSINESS ADMINISTRATION

Mark Brown, D.B.A., Department Chair

The Department of Business Administration strives to assist business majors in becoming autonomous, competent, responsible, and interdependent individuals able to utilize Biblically-based business skills, intellect, wisdom and integrity to meet changing market place demands for the new millennium. Through the Online Learning program, a student may pursue a business degree with the following concentrations: Accounting, Computer Information Systems, Finance, Management, and Marketing. The concentrations in Accounting and Marketing are not always available in the residential program, however all Business Administration courses are available through Online Learning.

PURPOSE

It is the purpose of the Department of Business Administration to prepare students for leadership roles in Christian ministries, as well as public and private business worldwide by integrating Biblical principles with academic content. The degree also prepares the student for graduate studies in business.

PROGRAM OBJECTIVES

1. The student will identify an array of modern business techniques, including the application of currently accepted business principles and analytical reasoning within a technically changing global environment.
2. The student will demonstrate the ability to apply managerial skills by successfully completing the appropriate Capstone course.
3. The student will demonstrate competency in applying academic knowledge to business practice through participation in the activities designed to focus attention on national and international business.

ADVISING GUIDE

Each Tennessee Temple University student graduating with a Bachelor of Business Administration (BBA) degree must complete:

1. All courses from the university Foundational Studies and General Core curriculum.
2. All course in the Business departmental core curriculum and the applicable concentration curriculum
3. The capstone course for the major concentration. Capstone classes must be completed at TTU for satisfaction of this requirement. (No transfer credits will be considered for cap[stone course].)
4. A nationally recognized placement test, such as the GMAT. A nationally recognized certification can be substituted with department chair approval.

Please click the following link to find your program [Advising Guide](#).

BUSINESS: GENERAL BUSINESS, A.B.A.

ASSOCIATE CORE CURRICULUM

ACAD-1001	Success Orientation.....	1 hour
CHMN-1011	Personal Life & Evangelism I.....	1 hour
CHMN-1021	Personal Life & Evangelism II.....	1 hour
CISS-1003	Computer Fundamentals	3 hours
ENGL-1013	English Composition I.....	3 hours
ENGL-1023	English Composition II.....	3 hours
BIBL-1113	Old Testament Survey	3 hours
BIBL-1413	New Testament Survey.....	3 hours
THEO-3113	Bible Doctrines I.....	3 hours
THEO-3123	Bible Doctrines II.....	3 hours
	Literature Selection	3 hours
	Math 1013 or higher level course –or-.....	3-4 hours
	Laboratory Science Selection	

TOTAL 30-31 hours

BUSINESS DEPARTMENT REQUIREMENTS

BUSI-1003	The Future of Business.....	3 hours
CISS-1013	Intro to Business Information Systems	3 hours
BUSI-2503	Survey of Corporate Finance	3 hours
BUSI-2603	Principles of Marketing.....	3 hours
BUSI-2703	Principles of Management	3 hours

TOTAL 15 hours

CONCENTRATION ELECTIVES

	Business electives (BUSI or CISS) *	14-15 hours
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TOTAL 14-15 hours

* Students are recommended to use the courses indicated in the minor in business discipline programs as suggestive electives.

DEGREE TOTAL 60 HOURS

BUSINESS: ACCOUNTING, B.B.A.

GENERAL EDUCATION REQUIREMENTS (see pages 48-49)

Foundational Studies 18 hours

Must be completed within the first 45 hours

General Core Curriculum 38-41 hours

	Bible/Theology/Philosophy	18 hours
	Social Science Selection	6-9 hours
	HIST-1043 Survey of Western Civilization I OR	
	HIST-1053 Survey of Western Civilization II.....	3 hours
	INTD-3013 Humanities	3 hours
	Humanities Selection	3 hours
	Physical Education Activity	1 hour
	Laboratory Science	4 hours

TOTAL 56-59 hours

BUSINESS DEPARTMENT REQUIREMENTS

BUSI-1003	The Future of Business	3 hours
CISS-1013	Introduction to Business Information Systems.....	3 hours
BUSI-2503	Survey of Corporate Finance.....	3 hours
BUSI-2603	Principles of Marketing	3 hours
BUSI-2703	Principles of Management.....	3 hours
STAT-2303	Introduction to Statistics	3 hours
BUSI-3203	International Business	3 hours
ENGL-3013	Business and Technical Writing	3 hours
BUSI-4003	Business Law	3 hours

TOTAL.....27 hours

CONCENTRATION REQUIREMENTS

BUSI-2403	Principles of Accounting I.....	3 hours
BUSI-2413	Principles of Accounting II.....	3 hours
BUSI-3403	Intermediate Accounting I.....	3 hours
BUSI-3413	Intermediate Accounting II.....	3 hours
BUSI-3423	Cost Accounting.....	3 hours
BUSI-3433	Income Tax.....	3 hours
BUSI-3013	Principles of Macroeconomics (3) OR	
BUSI-3023	Principles of Microeconomics (3).....	3 hours
BUSI-4403	Auditing.....	3 hours
BUSI-4843	Advanced Financial Accounting.....	3 hours
TOTAL	27 hours

ELECTIVES

Electives..... 10 hours

TOTAL.....10 hours

DEGREE TOTAL.....120 HOURS

Must have 30 total hours at 3000-4000 level to meet graduation requirements for a bachelor's degree.

BUSINESS: COMPUTER INFORMATION SYSTEMS, B.B.A.

GENERAL EDUCATION REQUIREMENTS (see pages 48-49)

Foundational Studies.....18 hours

Must be completed within the first 45 hours

General Core Curriculum.....38-41 hours

Bible/Theology/Philosophy.....	18 hours
Social Science Selection.....	6-9 hours
HIST-1043 Survey of Western Civilization I OR	
HIST-1053 Survey of Western Civilization II.....	3 hours
INTD-3013 Humanities.....	3 hours
Humanities Selection.....	3 hours
Physical Education Activity.....	1 hour
Laboratory Science.....	4 hours

TOTAL.....56-59 hours

BUSINESS DEPARTMENT REQUIREMENTS

BUSI-1003	The Future of Business.....	3 hours
CISS-1013	Introduction to Business Information Systems.....	3 hours
BUSI-2503	Survey of Corporate Finance.....	3 hours
BUSI-2603	Principles of Marketing.....	3 hours
BUSI-2703	Principles of Management.....	3 hours
STAT-2303	Introduction to Statistics.....	3 hours
BUSI-3203	International Business.....	3 hours
ENGL-3013	Business and Technical Writing.....	3 hours
BUSI-4003	Business Law.....	3 hours

TOTAL.....27 hours

CONCENTRATION REQUIREMENTS

CISS-1102	Programming Concepts.....	2 hours
CISS-2202	Hardware Concepts.....	2 hours
CISS-3302	Network Fundamentals.....	2 hours
CISS-3403	Database Modeling.....	3 hours
CISS-3503	Systems Analysis and Design.....	3 hours
CISS-4803	System Project.....	3 hours
CISS	Programming Electives.....	3 hours

TOTAL.....18 hours

ELECTIVES

Electives..... 16-19 hours

TOTAL 16-19 hours

DEGREE TOTAL **120 HOURS**

Must have 30 total hours at 3000-4000 level to meet graduation requirements for a bachelor's degree.

BUSINESS: FINANCE, B.B.A.

GENERAL EDUCATION REQUIREMENTS (see pages 48-49)

Foundational Studies 18 hours

Must be completed within the first 45 hours

General Core Curriculum 38-41 hours

Bible/Theology/Philosophy 18 hours

Social Science Selection 6-9 hours

HIST-1043 Survey of Western Civilization I OR

HIST-1053 Survey of Western Civilization II..... 3 hours

INTD-3013 Humanities 3 hours

Humanities Selection 3 hours

Physical Education Activity 1 hour

Laboratory Science 4 hours

TOTAL **56-59 hours**

BUSINESS DEPARTMENT REQUIREMENTS

BUSI-1003 The Future of Business 3 hours

CISS-1013 Introduction to Business Information Systems..... 3 hours

BUSI-2503 Survey of Corporate Finance..... 3 hours

BUSI-2603 Principles of Marketing 3 hours

BUSI-2703 Principles of Management..... 3 hours

STAT-2303 Introduction to Statistics 3 hours

BUSI-3203 International Business 3 hours

ENGL-3013 Business and Technical Writing 3 hours

BUSI-4003 Business Law 3 hours

TOTAL **27 hours**

CONCENTRATION REQUIREMENTS

BUSI-2403 Principles of Accounting I..... 3 hours

BUSI-2413 Principles of Accounting II..... 3 hours

BUSI-3503 Advanced Corporate Finance 3 hours

BUSI-3513 Investment Banking 3 hours

BUSI-3543 Commercial Bank Management..... 3 hours

BUSI-4253 International Finance 3 hours

TOTAL **18 hours**

ELECTIVES

Electives..... 16-19 hours

TOTAL **16-19 hours**

DEGREE TOTAL **120 HOURS**

Must have 30 total hours at 3000-4000 level to meet graduation requirements for a bachelor's degree.

BUSINESS: MANAGEMENT, B.B.A.

GENERAL EDUCATION REQUIREMENTS (see pages 48-49)

Foundational Studies 18 hours

Must be completed within the first 45 hours

General Core Curriculum 38-41 hours

Bible/Theology/Philosophy 18 hours

Social Science Selection 6-9 hours

HIST-1043 Survey of Western Civilization I OR

HIST-1053 Survey of Western Civilization II..... 3 hours

INTD-3013 Humanities 3 hours

Humanities Selection	3 hours
Physical Education Activity.....	1 hour
Laboratory Science	4 hours

TOTAL.....**56-59 hours**

BUSINESS DEPARTMENT REQUIREMENTS

BUSI-1003 The Future of Business.....	3 hours
CISS-1013 Introduction to Business Information Systems.....	3 hours
BUSI-2503 Survey of Corporate Finance.....	3 hours
BUSI-2603 Principles of Marketing.....	3 hours
BUSI-2703 Principles of Management	3 hours
STAT-2303 Introduction to Statistics.....	3 hours
BUSI-3203 International Business.....	3 hours
ENGL-3013 Business and Technical Writing.....	3 hours
BUSI-4003 Business Law.....	3 hours

TOTAL.....**27 hours**

CONCENTRATION REQUIREMENTS

BUSI-2403 Principles of Accounting I.....	3 hours
BUSI-2413 Principles of Accounting II.....	3 hours
BUSI-3013 Principles of Macroeconomics.....	3 hours
BUSI-3023 Principles of Microeconomics.....	3 hours
BUSI-3703 Organizational Behavior OR	
PSYC-3633 Industrial and Organizational Psychology.....	3 hours
BUSI-3723 Human Resources Management.....	3 hours
BUSI-4873 Executive Leadership and Management	3 hours

TOTAL.....**21 hours**

ELECTIVES

Electives	13-16 hours
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TOTAL.....**13-16 hours**

DEGREE TOTAL.....**120 HOURS**

Must have 30 total hours at 3000-4000 level to meet graduation requirements for a bachelor's degree.

BUSINESS: MARKETING, B.B.A.

GENERAL EDUCATION REQUIREMENTS (see pages 48-49)

Foundational Studies.....**18 hours**

Must be completed within the first 45 hours

General Core Curriculum.....**38-41 hours**

Bible/Theology/Philosophy	18 hours
Social Science Selection	6-9 hours
HIST-1043 Survey of Western Civilization I OR	
HIST-1053 Survey of Western Civilization II	3 hours
INTD-3013 Humanities.....	3 hours
Humanities Selection	3 hours
Physical Education Activity.....	1 hour
Laboratory Science	4 hours

TOTAL.....**56-59 hours**

BUSINESS DEPARTMENT REQUIREMENTS

BUSI-1003 The Future of Business.....	3 hours
CISS-1013 Introduction to Business Information Systems.....	3 hours
BUSI-2503 Survey of Corporate Finance.....	3 hours
BUSI-2603 Principles of Marketing.....	3 hours
BUSI-2703 Principles of Management	3 hours
STAT-2303 Introduction to Statistics.....	3 hours
BUSI-3203 International Business.....	3 hours
ENGL-3013 Business and Technical Writing.....	3 hours
BUSI-4003 Business Law.....	3 hours

TOTAL.....**27 hours**

CONCENTRATION REQUIREMENTS

BUSI-3603	Advertising.....	3 hours
BUSI-3613	Marketing Research	3 hours
BUSI-3643	Principles of Retailing (3) OR	
BUSI-3653	Professional Selling (3).....	3 hours
BUSI-3663	Consumer Behavior.....	3 hours
BUSI-4273	Multinational Marketing.....	3 hours
BUSI-4633	Internet Marketing	3 hours
BUSI-4863	Marketing Strategy	3 hours

TOTAL 21 hours

ELECTIVES

Electives..... 13-16 hours

TOTAL 13-16 hours

DEGREE TOTAL 120 HOURS

Must have 30 total hours at 3000-4000 level to meet graduation requirements for a bachelor's degree.

BUSINESS ADMINISTRATION MINORS

ACCOUNTING

BUSI-2403	Principles of Accounting I	3 hours
BUSI-2413	Principles of Accounting II	3 hours
BUSI-3403	Intermediate Accounting I.....	3 hours
BUSI-3423	Cost Accounting	3 hours
BUSI-3433	Income Tax	3 hours
Economics Selection		
BUSI-2013	Principles of Macroeconomics OR	
BUSI-2023	Principles of Microeconomics	3 hours

TOTAL..... 18 hours

BUSINESS MANAGEMENT

BUSI-1003	The Future of Business	3 hours
BUSI-2013	Principles of Macroeconomics.....	3 hours
BUSI-2023	Principles of Microeconomics.....	3 hours
BUSI-2403	Principles of Accounting I.....	3 hours
BUSI-2703	Principles of Management	3 hours
BUSI-3703	Organizational Behavior (3) OR	
BUSI-3723	Human Resources Management (3)	3 hours

TOTAL..... 18 hours

COMPUTER INFORMATION SYSTEMS

CISS-1013	Introduction to Business Information Systems	3 hours
CISS-1102	Programming Concepts.....	2 hours
CISS-2202	Hardware Concepts.....	2 hours
CISS-2403	Data Modeling	3 hours
CISS-3302	Networking Fundamentals.....	2 hours
CISS	Computer Electives.....	6 hours

TOTAL..... 18 hours

FINANCE

BUSI-2403	Principles of Accounting I.....	3 hours
BUSI-2413	Principles of Accounting II.....	3 hours
BUSI-2503	Survey of Corporate Finance.....	3 hours
BUSI-3503	Advanced Corporate Finance.....	3 hours
BUSI-3513	Investment Banking.....	3 hours
BUSI-3543	Commercial Bank Management.....	3 hours

TOTAL..... 18 hours

MARKETING

BUSI-2603	Principles of Marketing	3 hours
BUSI-3603	Advertising.....	3 hours
BUSI-3643	Principles of Retailing (3) OR	
BUSI-3653	Professional Selling (3).....	3 hours
BUSI-3663	Consumer Behavior.....	3 hours
BUSI-4273	Multinational Marketing.....	3 hours
Marketing Electives.....		3 hours

TOTAL..... 18 hours

GENERAL BUSINESS

BUSI-1003	The Future of Business.....	3 hours
CISS-1013	Introduction to Business Information Systems	3 hours
BUSI-2503	Survey of Corporate Finance	3 hours
BUSI-2603	Principles of Marketing.....	3 hours
BUSI-2703	Principles of Management	3 hours
BUSI-3003	Business Law OR	3 hours
BUSI-3203	International Business.....	3 hours

TOTAL..... 18 hours

INTERNATIONAL BUSINESS

BUSI-1003 Future of Business	3 hours
BUSI-3203 International Business	3 hours
Four of the following:	
BUSI-2013 Principles of Macroeconomics.....	3 hours
BUSI-4203 Multinational Corporate Strategies	3 hours
BUSI-4223 International Logistics & Transportation Management	3 hours
BUSI-4233 International Business Ethics	3 hours
BUSI-4253 International Finance	3 hours
BUSI-4273 Multinational Marketing	3 hours
TOTAL	18 hours