

# COLLEGE OF BUSINESS AND LEADERSHIP

Andrew Alexson, Ed.D., Dean

## DEPARTMENT OF BUSINESS ADMINISTRATION

David Edwards, Ph.D., Department Chair

The Department of Business Administration strives to assist business majors in becoming autonomous, competent, responsible, and interdependent individuals able to utilize biblically-based business skills, intellect, wisdom and integrity to meet changing market place demands for the new millennium. Through the Online Learning program, a student may pursue a business degree with the following concentrations: General Business, Computer Information Systems,. In addition to the residential course offerings, all Business Administration courses are available through Online Learning.

### PURPOSE

It is the purpose of the Department of Business Administration to prepare students for leadership roles in Christian ministries, as well as public and private business worldwide by integrating biblical principles with academic content. The degree also prepares the student for graduate studies in business.

### PROGRAM OBJECTIVES

1. The student will identify an array of modern business techniques, including the application of currently accepted business principles and analytical reasoning within a technically changing global environment.
2. The student will demonstrate the ability to apply managerial skills by successfully completing the appropriate capstone course.
3. The student will demonstrate competency in applying academic knowledge to business practice through participation in the activities designed to focus attention on national and international business.

### ADVISING GUIDE

Each Tennessee Temple University student graduating with a Bachelor of Business Administration (BBA) degree must complete:

1. All courses from the university Foundational Studies and General Core curriculum.
2. All course in the Business departmental core curriculum and the applicable concentration curriculum.
3. The capstone course for the major concentration. Capstone classes must be completed at TTU for satisfaction of this requirement. (No transfer credits will be considered for capstone course.)
4. A nationally recognized placement test, such as the GMAT. A nationally recognized certification can be substituted with department chair approval.

Please click the following link to find your program [Advising Guide](#).

**BUSINESS: GENERAL BUSINESS, A.B.A.****ASSOCIATE CORE CURRICULUM**

ACAD1001	Success Orientation.....	1 hour
CHMN1033	Christian Life & Evangelism.....	3 hours
CISS1003	Computer Fundamentals.....	3 hours
ENGL1013	English Composition I.....	3 hours
ENGL1023	English Composition II.....	3 hours
BIBL1113	Old Testament Survey.....	3 hours
BIBL1413	New Testament Survey.....	3 hours
THEO 3113	Bible Doctrines I.....	3 hours
THEO 3123	Bible Doctrines II.....	3 hours
	Literature Selection.....	3 hours
	Math 1013 or higher level course –or- Laboratory Science Selection	3-4 hours
CSER 0100	Christian Service (required each semester).....	0 hours

**TOTAL** ..... **31-32 hours**

**BUSINESS DEPARTMENT REQUIREMENTS**

BUSI 1003	The Future of Business.....	3 hours
BUSI 2503	Survey of Corporate Finance.....	3 hours
BUSI 2603	Principles of Marketing.....	3 hours
BUSI 2703	Principles of Management.....	3 hours

**TOTAL** ..... **12 hours**

**CONCENTRATION ELECTIVES**

Business electives (BUSI or CISS) *	.....	16-17 hours
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**TOTAL** ..... **16-17 hours**

\* Students are recommended to use the courses indicated in the minor in business discipline programs as suggested electives.

**DEGREE TOTAL** ..... **60 HOURS**

**BUSINESS: COMPUTER INFORMATION SYSTEMS, B.B.A.****GENERAL EDUCATION REQUIREMENTS (see pages 51-52)**

<b>Foundational Studies</b> .....	<b>19 hours</b>
<i>Must be completed within the first 45 hours</i>	

<b>General Core Curriculum</b> .....	<b>38-41 hours</b>
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Bible/Theology/Philosophy.....	18 hours
Social Science Selection.....	6-9 hours
HIST 1043 Survey of Western Civilization I OR HIST 1053 Survey of Western Civilization II.....	3 hours
INTD 3013 Humanities.....	3 hours
Humanities Selection.....	3 hours
Physical Education Activity.....	1 hour
Laboratory Science.....	4 hours

**TOTAL** ..... **57-60 hours**

**BUSINESS DEPARTMENT REQUIREMENTS**

BUSI 1003	The Future of Business.....	3 hours
BUSI 2503	Survey of Corporate Finance.....	3 hours
BUSI 2603	Principles of Marketing.....	3 hours
BUSI 2703	Principles of Management.....	3 hours
STAT 2303	Introduction to Statistics.....	3 hours
BUSI 3203	International Business.....	3 hours
BUSI 4003	Business Law.....	3 hours

**TOTAL** ..... **21 hours**

**CONCENTRATION REQUIREMENTS**

CISS 1103	Programming Concepts.....	3 hours
CISS 2203	Hardware Concepts.....	3 hours
CISS 3303	Network Fundamentals.....	3 hours
CISS 2403	Data Modeling.....	3 hours
CISS 3503	Systems Analysis and Design.....	3 hours
CISS 4803	System Project.....	3 hours
CISS 4889	Computer Internship I (3) or Approved Computer Elective....	3 hours
CISS	Programming Electives.....	3 hours
CISS	Computer Elective.....	3 hours
<b>TOTAL</b>	.....	<b>27 hours</b>

**ELECTIVES**

Electives .....	15-18 hours
<b>TOTAL</b> .....	<b>15-18 hours</b>

**DEGREE TOTAL ..... 120 HOURS**

Must have 30 total hours at 3000-4000 level to meet graduation requirements for a bachelor's degree.

**Business: B.B.A. General Business****GENERAL EDUCATION REQUIREMENTS (see pages 51-52)**

<b>Foundational Studies</b> .....	<b>19 hours</b>
<i>Must be completed within the first 45 hours</i>	
<b>General Core Curriculum</b> .....	<b>38-41 hours</b>
Bible/Theology/Philosophy.....	18 hours
Social Science Selection.....	6-9 hours
HIST 1043 Survey of Western Civilization I OR	
HIST 1053 Survey of Western Civilization II .....	3 hours
INTD 3013 Humanities .....	3 hours
Humanities Selection.....	3 hours
Physical Education Activity .....	1 hour
Laboratory Science.....	4 hours
<b>TOTAL</b> .....	<b>57-60 hours</b>

**BUSINESS DEPARTMENT REQUIREMENTS**

BUSI 1003 Introduction to Business.....	3 hours
BUSI 2513 Principles of Finance (3) .....	3 hours
BUSI 2603 Principles of Marketing.....	3 hours
BUSI 2703 Principles of Management.....	3 hours
STAT 2303 Introduction to Statistics.....	3 hours
BUSI 3203 International Business (3) - OR	
BUSI 4233 International Business Ethics (3).....	3 hours
BUSI 3003 Business Law .....	3 hours
<b>TOTAL</b> .....	<b>21 hours</b>

**GENERAL BUSINESS CONCENTRATION REQUIREMENTS**

Economic/Accounting Selection – Select 2 .....	6 hours
BUSI 2403 Principles of Accounting I (3)	
BUSI 2413 Principles of Accounting II (3)	
BUSI 2013 Principles of Macroeconomics (3)	
BUSI 2023 Principles of Microeconomics (3)	
Management Selections - Select 5:.....	15 hours
Business Activity Selection – Select 1 .....	3 hours
BUSI 4783 Student Business (3)	
BUSI 4889 Business Internship I (3)	
BUSI4979 Directed Research (3)	
BUSI 4803 Business Capstone .....	3 hours

**TOTAL** .....27 hours

**Electives** ..... 12-15 hours

**DEGREE TOTAL** ..... **120 HOURS**

Must have 30 total hours at 3000-4000 level to meet graduation requirements for a bachelor's degree.

## BUSINESS ADMINISTRATION MINORS

### COMPUTER INFORMATION SYSTEMS

CISS 1013	Introduction to Business Information Systems.....	3 hours
CISS 1103	Programming Concepts.....	3 hours
CISS 2203	Hardware Concepts.....	3 hours
CISS 2403	Data Modeling.....	3 hours
CISS 3303	Networking Fundamentals.....	3 hours
CISS	Computer Electives .....	3 hours

**TOTAL** ..... 18 hours

### GENERAL BUSINESS

BUSI 1003	The Future of Business.....	3 hours
CISS 1013	Introduction to Business Information Systems.....	3 hours
BUSI 2503	Survey of Corporate Finance .....	3 hours
BUSI 2603	Principles of Marketing.....	3 hours
BUSI 2703	Principles of Management.....	3 hours
BUSI 3003	Business Law <b>OR</b> .....	3 hours
BUSI 3203	International Business .....	3 hours

**TOTAL** ..... 18 hours

