

## **COLLEGE OF BUSINESS AND LEADERSHIP**

**David D. Pitcher, Ph.D., Dean**

### **DEPARTMENT OF BUSINESS ADMINISTRATION**

**David D. Pitcher, Ph.D., Department Chair**

The Department of Business Administration strives to assist business majors in becoming autonomous, competent, responsible, and interdependent individuals able to utilize biblically-based business skills, intellect, wisdom and integrity to meet changing market place demands for the new millennium. Through the Online Learning program, a student may pursue a business degree with the following concentrations: General Business, Computer Information Systems, and Sports Administration. In addition to the residential course offerings, all Business Administration courses are available through Online Learning.

#### **PURPOSE**

It is the purpose of the Department of Business Administration to prepare students for leadership roles in Christian ministries, as well as public and private business worldwide by integrating biblical principles with academic content. The degree also prepares the student for graduate studies in business.

#### **PROGRAM OBJECTIVES**

1. The student will identify an array of modern business techniques, including the application of currently accepted business principles and analytical reasoning within a technically changing global environment.
2. The student will demonstrate the ability to apply managerial skills by successfully completing the appropriate capstone course.
3. The student will demonstrate competency in applying academic knowledge to business practice through participation in the activities designed to focus attention on national and international business.

#### **STATUS SHEET**

Each Tennessee Temple University student graduating with a Bachelor of Business Administration (BBA) degree must complete:

1. All courses from the university Foundational Studies and General Core curriculum.
2. All courses in the Business departmental core curriculum and the applicable concentration curriculum.
3. The capstone course for the major concentration. Capstone classes must be completed at TTU for satisfaction of this requirement. (No transfer credits will be considered for the capstone course.)
4. A nationally recognized placement test, such as the GMAT or Educational Testing Service's Major Field Test. A nationally recognized certification can be substituted with department chair approval.

Please click the following link to find your program <http://www.tntemple.edu/status-sheets>

### **BUSINESS: GENERAL BUSINESS, A.B.A.**

#### **ASSOCIATE CORE CURRICULUM**

ACAD 1011 Academic Strategies..... 1 hour

CHMN1033	Christian Life & Evangelism.....	3 hours
CISS1003	Computer Applications .....	3 hours
ENGL1013	English Composition I* .....	3 hours
ENGL1023	English Composition II.....	3 hours
BIBL1113	Old Testament Survey.....	3 hours
BIBL1413	New Testament Survey .....	3 hours
BIBL 2013	Biblical World View .....	3 hours
	Literature Selection.....	3 hours
	Math 1023 or higher level course** -or-.....	3 hours
	Science Selection	

\*To complete the Foundational Studies English requirements, students may be required to enroll in the preparatory English course (ENGL 0103 English Fundamentals) each semester until eligible to enroll in ENGL 1013.

\*\*To complete the General Core mathematics requirement, students may be required to enroll in preparatory mathematics courses each semester until MATH 1023 or a higher-level mathematics course is completed. STAT 2303 (Introduction to Statistics) will satisfy the general education requirement for mathematics.

**TOTAL .....**28 hours

**BUSINESS DEPARTMENT REQUIREMENTS**

BUSI 1003	Introduction to Business .....	3 hours
BUSI 2513	Principles of Finance.....	3 hours
BUSI 2603	Principles of Marketing.....	3 hours
BUSI 2703	Principles of Management.....	3 hours

**TOTAL .....**12 hours

**ELECTIVES**

Business electives (BUSI) *	.....	12 hours
General electives.....		8 hours

**TOTAL .....**20 hours

\* Students are recommended to use the courses indicated in the minor in business discipline programs as suggested electives.

**DEGREE TOTAL .....**60 HOURS

**BUSINESS: COMPUTER INFORMATION SYSTEMS, B.B.A.**

**GENERAL EDUCATION REQUIREMENTS (see pages 61-62)**

**Foundational Studies.....**19 hours

*Must be completed within the first 45 hours*

**General Core Curriculum.....**31 hours

Bible/Theology .....	15 hours
Social Science Selection.....	6 hours
HIST 1043 Survey of Western Civilization I OR	
HIST 1053 Survey of Western Civilization II.....	3 hours
Humanities Selection.....	3 hours
Physical Education Activity .....	1 hour
Science.....	3 hours

**TOTAL .....**50 hours

**BUSINESS DEPARTMENT REQUIREMENTS**

BUSI 1003	Introduction to Business.....	3 hours
BUSI 2513	Principles of Finance.....	3 hours
BUSI 2603	Principles of Marketing.....	3 hours
BUSI 2703	Principles of Management.....	3 hours
STAT 2303	Introduction to Statistics	
	OR BUSI 3613 Marketing Research .....	3 hours
BUSI 3003	Business Law.....	3 hours
BUSI 3203	International Business	
	OR BUSI 4233 International Business Ethics.....	3 hours

**TOTAL** .....21 hours

### CONCENTRATION REQUIREMENTS

CISS 1103	Programming Concepts	3 hours
CISS 2203	Hardware Concepts	
	OR CISS 3203 Basic Troubleshooting	3 hours
CISS 3303	Network Fundamentals	3 hours
CISS 3403	Data Modeling	3 hours
CISS 3503	Systems Analysis and Design	3 hours
Computer Activity Selection—Select 1		3 hours
	BUSI 4783 Student-run Business	
	CISS 4889 Computer Internship I	
	BUSI 4979 Directed Research	
CISS	Programming Elective	3 hours
CISS	Computer Elective	3 hours
BUSI 4803	Business Capstone	3 hours

**TOTAL** .....27 hours

### GENERAL ELECTIVES

Electives	22 hours
-----------	----------

**TOTAL** .....22 hours

**DEGREE TOTAL** ..... 120 HOURS

Must have 30 total hours at 3000-4000 level to meet graduation requirements for a bachelor's degree.

## Business: B.B.A. General Business

### GENERAL EDUCATION REQUIREMENTS (see pages 61-62)

**Foundational Studies** ..... 19 hours

*Must be completed within the first 45 hours*

**General Core Curriculum** ..... 31 hours

Bible/Theology	15 hours
Social Science Selection	6 hours
HIST 1043 Survey of Western Civilization I OR	
HIST 1053 Survey of Western Civilization II	3 hours
Humanities Selection	3 hours
Physical Education Activity	1 hour
Science	3 hours

**TOTAL** .....50 hours

### BUSINESS DEPARTMENT REQUIREMENTS

BUSI 1003 Introduction to Business	3 hours
BUSI 2513 Principles of Finance	3 hours
BUSI 2603 Principles of Marketing	3 hours
BUSI 2703 Principles of Management	3 hours
STAT 2303 Introduction to Statistics	
	OR BUSI 3613 Marketing Research
	3 hours
BUSI 3003 Business Law	3 hours
BUSI 3203 International Business - OR	
	BUSI 4233 International Business Ethics
	3 hours

**TOTAL** .....21 hours

### GENERAL BUSINESS CONCENTRATION REQUIREMENTS

Economic/Accounting Selection – Select 2	6 hours
	BUSI 2403 Principles of Accounting I (3)
	BUSI 2413 Principles of Accounting II (3)
	BUSI 2013 Principles of Macroeconomics (3)

BUSI 2023 Principles of Microeconomics (3)	
Business Electives*	18 hours
Business Activity Selection – Select 1	3 hours
BUSI 4783 Student-run Business (3)	
BUSI 4889 Business Internship I (3)	
BUSI4979 Directed Research (3)	
BUSI 4803 Business Capstone	3 hours
<b>TOTAL</b>	<b>30 hours</b>
<b>Electives</b>	<b>19 hours</b>
<b>DEGREE TOTAL</b>	<b>120 HOURS</b>

Must have 30 total hours at 3000-4000 level to meet graduation requirements for a bachelor's degree  
 \* Students are recommended to use the courses indicated in the minor in business discipline programs as suggested electives.

## **Business: B.B.A. Sports Administration**

### **GENERAL EDUCATION REQUIREMENTS (see pages 61-62)**

<b>Foundational Studies</b>	<b>19 hours</b>
<i>Must be completed within the first 45 hours</i>	
<b>General Core Curriculum</b>	<b>31 hours</b>
Bible/Theology	15 hours
Social Science Selection	6 hours
HIST 1043 Survey of Western Civilization I OR	
HIST 1053 Survey of Western Civilization II	3 hours
Humanities Selection	3 hours
Physical Education Activity	1 hour
Science	3 hours
<b>TOTAL</b>	<b>50 hours</b>

### **BUSINESS DEPARTMENT REQUIREMENTS**

BUSI 1003 Introduction to Business	3 hours
BUSI 2513 Principles of Finance	3 hours
BUSI 2603 Principles of Marketing	3 hours
BUSI 2703 Principles of Management	3 hours
STAT 2303 Introduction to Statistics	
OR BUSI 3613 Marketing Research	3 hours
BUSI 3003 Business Law	3 hours
BUSI 3203 International Business - OR	
BUSI 4233 International Business Ethics	3 hours
<b>TOTAL</b>	<b>21 hours</b>

### **SPORTS ADMINISTRATION CONCENTRATION REQUIREMENTS**

Select 2 of the following:	6 hours
PHED 2123 Sports First Aid (3)	
PHED 2413 History of Physical Education (3)	
PHED 1313 Personal Nutrition and Wellness (3)	
PHED 3603 Organization and Administration of Sport	3 hours
Physical Education Electives	15 hours
PHED 3403 Sports Sociology (3)	
PHED 3413 Sports Psychology (3)	
PHED 3423 Counseling Student Athletes (3)	
PHED 4879 Coaching Practicum (3)	
PHED 4603 Coaching Methods (3)	
PHED 4959 Special Topics (3)	

BUSI 4889 Business Internship I ..... 3 hours  
 BUSI 4803 Business Capstone ..... 3 hours

**TOTAL ..... 30 hours**

**General Electives..... 19 hours**

**DEGREE TOTAL ..... 120 HOURS**

Must have 30 total hours at 3000-4000 level to meet graduation requirements for a bachelor's degree.

## BUSINESS ADMINISTRATION MINORS

### COMPUTER INFORMATION SYSTEMS

BUSI 1003 Introduction to Business .....3 hours  
 CISS 1103 Programming Concepts .....3 hours  
 CISS 2203 Hardware Concepts  
 OR CISS 3203 Basic Troubleshooting .....3 hours  
 CISS 3303 Networking Fundamentals .....3 hours  
 CISS Computer Electives .....6 hours

**TOTAL ..... 18 hours**

### GENERAL BUSINESS

BUSI 1003 Introduction to Business .....3 hours  
 BUSI 2513 Principles of Finance .....3 hours  
 BUSI 2603 Principles of Marketing .....3 hours  
 BUSI 2703 Principles of Management .....3 hours  
 BUSI 3003 Business Law **OR**  
 BUSI 3203 International Business .....3 hours  
 BUSI Business elective .....3 hours

**TOTAL ..... 18 hours**

